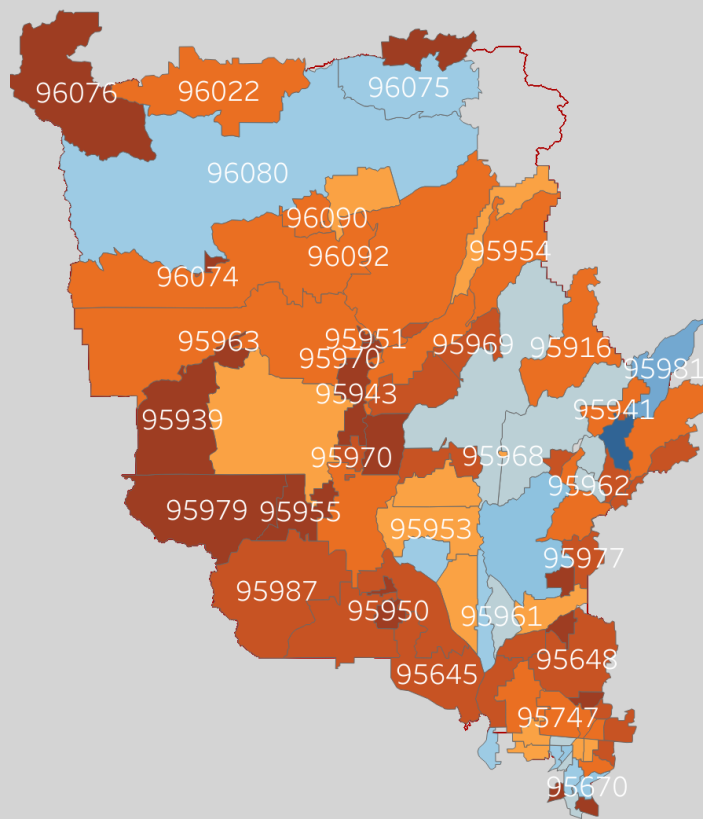


California LifeLine Program

Senate District 4 Outcomes 2019 (Nielsen)

The California LifeLine Program provides discounts on home phone and cell phone services to qualified households, helping consumers connect to employers, schools, businesses, and social services through voice, text, or data. Unfortunately, the program is **underutilized by people it should be serving**. See below to understand the utilization patterns in your district.



259,249

Residents under 150% FPL in District eligible for the LifeLine Program

39,405

Residents under 150% FPL in District participated in the LifeLine Program

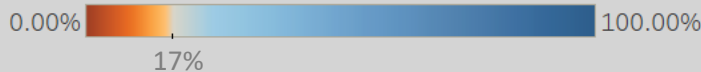
15%

Senate District saturation rate

17%

Statewide saturation rate

Saturation



142,069

Eligible consumers in District not enrolled in California Lifeline*