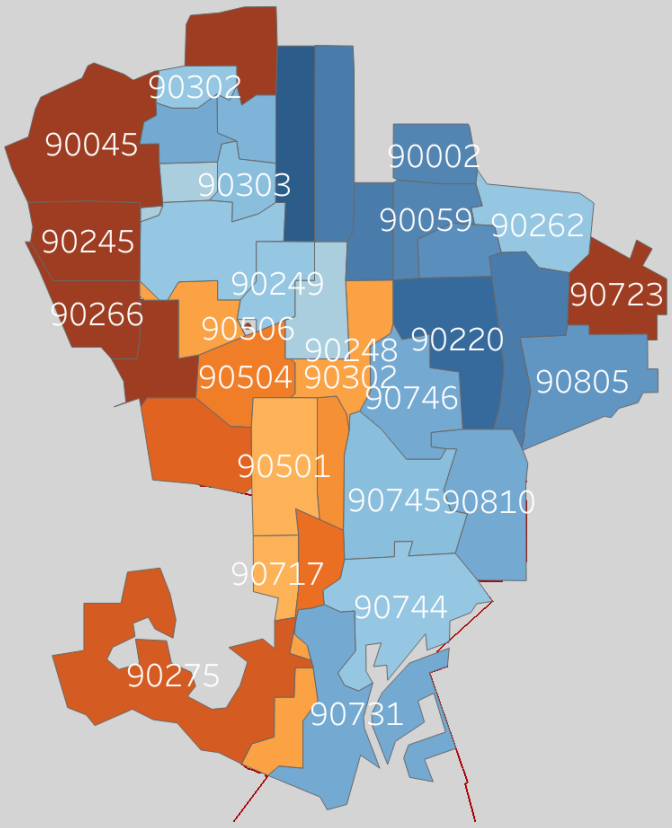
California LifeLine Program

Senate District 35 Outcomes 2019 (Bradford)

The California LifeLine Program provides discounts on home phone and cell phone services to qualified households, helping consumers connect to employers, schools, businesses, and social services through voice, text, or data. Unfortunately, the program is **underutilized by people it should be serving**. See below to understand the utilization patterns in your district.

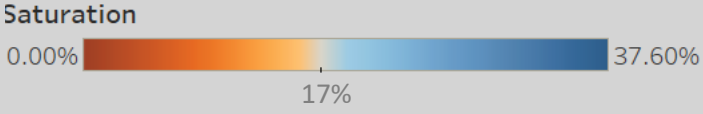


249,345
Residents under 150% FPL in District eligible for the LifeLine Program

54,571
Residents under 150% FPL in District participated in the LifeLine Program

22%
Senate District saturation rate

17%
Statewide saturation rate



ideate LABS

119,971 Eligible consumers in District not enrolled in California Lifeline*

Source: California Public Utilities Commission, 2013-2017 American Community Survey 5-Year Estimates; *based on 70% take-up rates